

## LBHA 2014 Q4 Board Meeting

Date: November 10, 2014 **7 to 8 pm Central Time**

**Board Members Present: Kelly Luzier, Harvey Work, Felicia Krock, Alec Bradford, Val Vetter, Melissa Smith, Alan & Amy McKamey, Angela Johnson, Alison Charter-Smith**

Call to Order 7:03 CST

Treasurer's Report:

Beginning Balance August 18 <sup>th</sup> :	Checking	\$17,163.92
	Paypal	\$298.90

Income 8/19-11/7/2014

Program Income	2,459.92
Other Income – Interest	11.90
Total Income	\$2,471.82

Expenses

Website Upgrade w/6 month support	\$1,774.45
Registrar Services	\$432.00
Printing & Postage	\$336.13
Telephone & Communication	\$221.46
Advertising – 2 ½ page Grit@ \$570	\$1,140.00
Total Expenses 8/19-11/7/2014	\$3,904.04

Net Loss for Period - \$1,432.22

Ending Balance 11/07/2014	Checking	\$15,830.60
	Paypal	\$200.00
	Total Cash	\$16,030.60

## Secretary/Registrar Report

Current Members	245
New Members since 8/17	30
Records Updated since 8/17	129
Breeders our of 245 Members	176
Hogs in Database	4794
Actual Registered Hogs	1418
Records Updated since 8/17	247
Records Created since 8/17	374
Trial Matings Completed	75

## Outreach Committee

- Ran advertisement in Grit
- Discussed online store but options we have seen are too expensive are continuing to discuss merchandising.
- Lost the Chairperson for the committee. Melissa Smith volunteered to collect ideas.

New Board Members introduced themselves.

Alison Charter-Smith of Madrone Coast in California

Angela & Jason Johnson of Lucky George Farm in Iowa

Alan & Amy McKamey of Heritage Meadows in Indiana

Website upgrade has been positive with minimal issues. Many people have renewed their memberships in order to take advantage of the extra tools.

Annual Meeting was discussed with a proposal to postpone the meeting until January. The motion was seconded and carried.

DNA testing was discussed. The lab that we were initially going with is not able to complete the process needed. More options will be discussed when more information is presented. There was a motion to table indefinitely. It was seconded and carried.

Photo/Calendar Contest was discussed. There was not enough photos submitted to meet the categories. Explanation of how photos should be taken will be written by Alec and sent to Kelly to add to the next newsletter.

Breed Standards has been a discussion for years. We have adopted the British Pig standards and those need more explanation.

LBHA Pork Label has been a topic of conversation. The Board is looking into how we can achieve this distinction for pork producers. There was much discussion about how the Berkshire association handles their label and thoughts on how it could be implemented for the LBHA. Many questions about legality and how to govern it have been asked. We will have more discussion on what issues are important to this topic.

The Board voted to have monthly meetings instead of quarterly. Our next meeting will be December 14 at 8 pm EST.

Meeting was adjourned at 8:12pm CST.