

LBHA 2013 Q2 Board Meeting

Date: September 30, 2013; 7 to 8 pm Central Time.

Meeting called to order at 7:09 pm

**Present: Kelley Escobedo, Kelly Luzier, Alec Bradford, Val & Deb Aaron,
Felicia Krock**

Minutes from previous meeting approved.

Reports

Treasurer's Report

Kelly

Bank Balance: \$15,889.01

Paypal Balance: \$880.56

Total: \$16769.59

Registrar Report

Felicia

Current Members: 234 (Decrease of 25)

Breeders: 175 (Decrease of 14)

Members Overdue: 173

Total Contacts: 509

Hogs: 3413 (increase of 301)

- 1057 actually registered (increase of 35)

- 2356 attached to litter certificate only (increase of 353)

Outreach Committee Report

Kelly L.

Discussed online store for items such as t-shirts and magnets. Kelly L. had some t-shirts made up for her booth at the Mother Earth News Fair.

Newsletter: Kelly L. has offered to take it over.

Advertising:

Kelly L.

Fur Immer Farms had a booth at the Mother Earth News Fair where they discussed Large Black Hogs as well as their Kinder goats. They spoke in detail about the hogs and spoke with the Executive Chef of Seven Springs. Advertising was discussed for Mother Earth News and Food & Wine Magazines. It was also discussed putting up a page for pork listings on our website.

