

## **Board Meeting Minutes Large Black Hog Association**

Jan 15, 2011

Present: Richard Pomeroy (President), Kelley and Mark Escobedo (Vice-President), Dave Dalan (Treasurer), Brian Wright (Secretary), Anthony Keisling, Felicia Krock,

Absent: JoAnn Smotherman, Brett Antaya, Cathy Cox

Guests: None

### **Proceedings**

Meeting called to order at 8:20 p.m. CT by Richard.

Minutes from previous meeting were approved earlier via email.

1. Treasurer's Report. There is \$5412 in the LBHA account.
2. Registrar's Report. There are now 886 registered hogs. The active membership number was not reported as we are in the process of membership renewal.
3. Committee Report - Registry Process Improvement. The new Member Support system is in place and working well. It provides the members and Board with an open system with better tracking and accountability.
4. Committee Report – Outreach. Felicia reported that the Committee was working on a new membership package that may include such things as logo cups and hats.

### **Open Items**

1. Development of a Large Black Hog Buyer's Guide. In process. Richard is developing this item which will be a guide that helps LBH buyers recognize official LBHA registration documents and correctly recognize hog identification markings. It will also explain how the buyer can register the hog in their name and the LBHA registration process.
2. New LBHA Board member training. Tabled.

### **New Business**

1. The Board approved the development of a bulk mailing to all members that will include (when developed) a new member's guide, buyer's guide, website use guide and any items purchased by the Outreach Committee. The Board set a cost limit of \$500 for this project.
2. The Board approved a monthly amount NTE \$100 to cover normal LBHA expenses

by the Officers (total, not each). These expenditures do not require full Board approval but must be approved by at least two Officers before reimbursement by the Treasurer.

3. The Board agreed to hold the 2011 LBHA Membership Meeting on April 9, 2011, at 8 p.m. ET. Details to follow.

4. The Board agreed to hold its next meeting in February and would decide on the 2011 meeting schedule then.

The meeting was adjourned at 9:34 p.m.

Submitted by Brian Wright, Secretary