

Board Meeting Minutes Large Black Hog Association

Apr 16, 2011

Present: Richard Pomeroy (President), Kelley and Mark Escobedo (Vice-President), Dave Dalan (Treasurer), Brian Wright (Secretary), Anthony Keisling, Felicia Krock, Brett Antaya

Absent: Cathy Cox, JoAnn Smotherman,

Guests: None

Proceedings

Meeting called to order at 8:12 p.m. CT by the President.

Minutes from previous meeting were approved.

1. Treasurer's Report. There was \$7513.27 in the LBHA account.
2. Registrar's Report. There are now 1153 registered hogs in the LBHA registry.
3. Secretary's Report. There are currently 114 members of the LBHA.
4. Committee Report - Registry Process Improvement. It was agreed that the purpose of this committee had been fulfilled and it was dissolved.
5. Committee Report – Outreach. Brett Antaya previously resigned from the committee due to personal reasons. Kelley Escobedo was suggested for the position and accepted.

A motion was approved to authorize funding for placing LBHA advertisements not to exceed \$4000. The committee was provided authorization to decide specific ad content and placement and proceed with placing the ads.

NOTE: It was agreed that, for future meetings, the standard reports would be submitted to the Board for review prior to the meetings. This was meant to reduce the time needed for the meetings.

Open Items

1. Development of a Large Black Hog Buyer's Guide. The President will forward a draft to the Board for further discussion.
2. New LBHA Board member training. In progress.
3. Bulk Mailing to members. In progress. Richard will coordinate with the Outreach Committee to decide upon content.
4. Annual membership meeting. Tabled pending development of content and format.

New Business

1. Approved purchase and use of an embossing seal, with the LBHA logo, for use on and security of registration paperwork. Authorized expenditure not to exceed \$250.
2. Discussion was held concerning the need for a permanent agent to act on behalf of the LBHA in Texas, the state in which the LBHA is incorporated. Dave will investigate and report back to the Board.
3. Kelley offered to assist the Outreach Committee with development of potential breed standards.
4. Website concerns and improvement. JoAnn previously provided the Board with certain improvements to the LBHA website but the issue was tabled as JoAnn was not able to be present at the meeting.
5. Website hosting contract. Currently our contract with GoDaddy is on a monthly payment schedule. The Board approved changing to an annual contract not to exceed annual cost of \$500.

A Closed Session was held to discuss internal matters.

The meeting was adjourned at 10:12 p.m.

Submitted by Brian Wright, Secretary