### LBHA 2013 Q2 Board Meeting

Date: September 30, 2013; 7 to 8 pm Central Time.

Meeting called to order at 7:09 pm

Present: Kelley Escobedo, Kelly Luzier, Alec Bradford, Val & Deb Aaron,

Felicia Krock

Minutes from previous meeting approved.

## Reports

Treasurer's Report Kelly

Bank Balance: \$15,889.01

Paypal Balance: \$880.56

Total: \$16769.59

Registrar Report Felicia

Current Members: 234 (Decrease of 25)
Breeders: 175 (Decrease of 14)

Members Overdue: 173
Total Contacts: 509

Hogs: 3413 (increase of 301)

- 1057 actually registered (increase of 35)

- 2356 attached to litter certificate only (increase of 353)

### **Outreach Committee Report**

Kelly L.

Discussed online store for items such as t-shirts and magnets. Kelly L. had some t-shirts made up for her booth at the Mother Earth News Fair.

**Newsletter:** Kelly L. has offered to take it over.

Advertising: Kelly L.

Fur Immer Farms had a booth at the Mother Earth News Fair where they discussed Large Black Hogs as well as their Kinder goats. They spoke in detail about the hogs and spoke with the Executive Chef of Seven Springs. Advertising was discussed for Mother Earth News and Food & Wine Magazines. It was also discussed putting up a page for pork listings on our website.

# Annual Meeting December 9, 2013 7pm CST

This will be a teleconference as in the past. Emails will be sent out to members with details.

#### **Board Member**

Nominations were taken for new Board Member. Email was sent with information on each nominee.

## **Ear Notching**

Numbering-Ear Notching was discussed. Commercial industry begins at litter 1 on January 1<sup>st</sup>. Ours is consecutive. It was discussed whether or not to add the year before the notch, but that would not solve the problem of having the same ear notches on two separate hogs born on that farm. Continued discussion.

Cross Section - Awaiting frozen head of Large Black to be imaged by VA

Tech.

### Open Items from Previous Meeting

DNA Testing - Tabled (Contract received must be examined)

### **New Business**

Website Felicia

Removing overdue members from the website so that current members may be easily accessed rather than people searching for hogs calling defunct numbers or waiting on information from people who are no longer selling hogs. This would also remove hogs that are owned by those individuals that are no longer raising hogs or current with membership.

Next Meeting

November 11, 2013 7pm CST

Meeting Adjourned 8:27