

LBHA 2013 Q2 Board Meeting

Date: April 20, 2013; 8 to 9 pm Central Time.

Meeting called to order at 8:04 pm

Present: Richard Pomeroy, Kelley Escobedo, Kelly Luzier, Harvey Work,  
Anthony Keisling, Alec Bradford, Felicia Krock

Minutes from previous meeting approved.

Reports

Treasurer's Report

Kelly

Bank Balance: \$13938.14

Paypal Balance: \$223.81

Total: \$14161.95      Net Income: \$1715.05      Expenses: \$285.79

Question: How much does Paypal take out?

Registrar Report

Felicia

Current Members: 259 (increase of 30)

Breeders: 189 (Increase of 27)

Hogs: 3025 (Not reported deceased or for historical purposes only)  
(increase of 301)

- 1022 actually registered (increase of 56)

- 2003 attached to litter certificate only (increase of 245)

3156 is the next registration number to be used.

Question: Can we have a report of members/hogs year over year? Yes

## Outreach Committee Report

Kelley

**Newsletter:** Will speak with Val & Deb Aaron about May 30<sup>th</sup> deadline for quarterly newsletter. Template is in place.

## Advertising:

Kelley

Marketing materials sent to Pasture Prime farm in Wisconsin. They reported an interest in the Association by those who stopped by their booth. They were able to hand out pens and notepads. This was a conference for grazing animals.

<http://www.cias.wisc.edu/events/west-central-wisconsin-spring-grazing-conference/>

## Open Items from Previous Meeting

### Mother Earth News Fair – September

Kelly Luzier of Fur Immer Farms will be hosting a booth for educational purposes about her Large Black Hogs and Kinder Goats.

-The LBHA will send promotion items to her to be used at her booth.

A motion was made to allot a stipend of \$200 of marketing material or reimbursement to farms wishing to promote the LBHA. Motion was passed unanimously. This includes pens/notepads.

Annual Meeting                  July 20, 2013  8pm CST

        This will be a teleconference as in the past. Emails will be sent out to members with details.

DNA Testing                  - Tabled (Contract received must be examined)

Cross Section                  - Tabled (awaiting imaging at Virginia Tech.)

Registrar Compensation

Richard

- Discussion of how to compensate the Registrar position.
- Motion was made to pay Registrar \$5 per registration and \$3 per litter certificate and to increase the litter certificate rate to \$7.
- Motion passed with one member abstaining.
- The Treasurer will hold the Registrar accountable.
- Report at each meeting.

## New Business

Visual Aid for LBHA Members

Harvey

- Discussion about what the Large Black should look like as an adult and as a piglet.
- What is the ideal Large Black Hog?
- Suggested to have a calendar contest.
- There was discussion about consistency of growth throughout hog's lifespan.
- Information will be added into the newsletter.

## Resignation

Richard

- Richard resigned his position as president due to not having any more hogs. He will be available as technical support for the website.

There was a motion to appoint Kelley Escobedo to position of President.

- Motion was passed unanimously.
- Will appoint new Vice President at next meeting. June 29<sup>th</sup>

## Next Meeting

June 29, 2013 8pm CST

Meeting Adjourned 10:15 pm