

Large Black Hog Association

Meeting Minutes

April 7, 2020

Opening

The regular meeting of the Large Black Hog Association was called to order at 8:07 on April 7, 2020 on Zoom Conferencing by Alan McKamey.

Present

Alan & Amy McKamey, Alison Charter-Smith, Ramona Brady, Felicia Krock

Approval of Minutes

The minutes of the previous meeting were approved unanimously as read.

Treasurer's Report

Total balance of accounts \$12,052.27

Secretary/Registrar Report

Registered animals	252
Records updated since March 10 th meeting	17
Hog registered since January 1, 2020	33
Litters created since January 1, 2020	16
Breeders listed (own animals)	66
8 of those only own 1 animal	

Open Issues

Purdue Project

Amy updated us with the news of 10 sows were bred with the UK semen with only 5 settling. Their due dates are towards the end of May.

Alison asked if the Livestock Conservancy will send out a press release or other form of reporting on the entire project? Amy stated that she is sure there will be something either from Purdue University or the Livestock Conservancy. Katharine Sharp is using this as her graduate project and is working on writing all the findings and information she has learned while waiting for the sows to farrow.

Alan updated us on the website redesign. He gave us a sneak peak at the website. It will be much easier to use with a classified section on the front page. The blog posts will also show up instead of being hidden further back. The new website appears to be more dynamic for the current way the internet is used. Amy stated that there was an interesting item showing up on the new design, an Instagram account. It was determined that it was a

hashtag promoting the Large Black Hog Association. Alison was asked to set up an Instagram account for the Large Black Hog Association so that those hashtags will be able to show for that account.

Advertising

Alison mentioned that those involved in the Purdue Project should be interviewed and an article written to share the experience. She stated we could use it in conjunction with other publications, perhaps get the article published.

Felicia stated that she and her husband had just been interviewed by Hobby Farms Magazine for their Anniversary edition. Her husband became interested in the Large Blacks due to an article about 11 years ago in the Hobby Farm Magazine. She also stated that Darien, the advertising contact for Hobby Farms, told her that the fall issue will have something about the Large Blacks in it. Darien suggested a small article or blurb be written for that issue. The deadline is in July. Felicia will follow up with Darien about this issue.

New Business

Livestock Conservancy Status of Large Blacks

Charlene informed Amy that the Large Blacks will go back on the critically endangered list that will be released in May. She wanted to give the Association and their members a head's up before they saw it in the report.

Newsletter

The newsletter was sent out last week via email. It is sent to only paid members at this time. Please check your spam folders AND junk folders for this item as some email systems send it away.

Kelly & Duane Luzier

Kelly & Duane have offered to come back to the Board if that is an option; as they now own 2 Large Black gilts and therefore are eligible to be back on the Board.

A small discussion was held. Alan motioned for a vote too be called for them to return to the Board, it was seconded by Felicia. The vote was unanimous. Welcome back Kelly & Duane Luzier of Fur Immer Farms.

Other items

Felicia brought up that in the past, a physical newsletter was sent out in addition to the email newsletter. A small discussion was had, and it will be added to the next agenda for speculation. Along with the same lines of the newsletter physically going out, Felicia brought up the agreement she had made when she was still Secretary previously with a local printing company would could print material for members to use as handouts at their farmers' markets or conferences. The printing company would compile the kit and send it out for the Association. This is again something that will need much discussion and brought up in a future Agenda.

Felicia asked for a clarification of general membership attending Board meetings. The By-Laws state:

7.6 BOARD MEETINGS: Due to the method of holding LBHA Board Meetings via conference call, members of the Association or the general public may not attend meetings of the Board of LBHA. However, in order to address the board or to comment to the Board, members may submit in writing their request to any and all Board Members. Copies shall be distributed to all Board Members before the meeting and the request shall be addressed. The issue, resolved or not, shall be reported to the member. All issues not of a sensitive nature shall be mentioned in the published minutes, which shall be posted in each newsletter.

Adjournment

Meeting was adjourned at 8:51 pm by Alan McKamey, seconded by Alison Charter-Smith. The next general meeting will be at 8:00 PM EST on July 14, 2020, on Zoom Conferencing.

Minutes submitted by: Felica Krock