

Large Black Hog Association

Meeting Minutes

July 14, 2020

Opening

The regular meeting of the Large Black Hog Association was called to order at 8:03 on July 14, 2020 on Zoom Conferencing by Alan McKamey.

Present

Alan & Amy McKamey, Kelly & Duane Luzier, David Burgett, Ramona Brady, Felicia Krock

Approval of Minutes

The minutes of the previous meeting were approved unanimously as read.

Treasurer's Report

Checking	\$11,688.10
Paypal (approx..)	\$200.00
Total balance of accounts	\$11,888.10

Secretary/Registrar Report

Registered animals	312
Members listed	112
Most not active	
Breeders listed (own animals)	73

Open Issues Purdue Project

Amy updated us with the news of breeding number 4 on the ground and weaned. We are currently waiting on pregnancy tests for the 5th breeding.

News of the website update was provided by Amy who stated that they were hoping it would be live by August 1st.

David updated us on the advertising for the LBHA. He stated that he had some pricing and was waiting on another quote. He stated that they were looking into primarily magazine advertising as well as the Livestock Conservancy. The budget for advertising was discussed. Alan made the motion to set the advertising budget at \$2,000 per year. Kelly seconded it. Passed unanimously.

Alison joined the meeting at 8:30 pm EST

The Livestock Conservancy has dropped the Large Blacks back to the critical category. It was stated that the Large Black is critically endangered worldwide.

Amy stated that she has been looking into streamlining the registration process. We believe the registration process is easy, but it seems to be the biggest complaint. So, to streamline she was looking at combining the birth notification and litter certificate. This would allow the information to be used to prove that the litter has been born, but that the animal would not be officially registered until the breeder registered the animal in the name of the buyer. The fees would not change.

We discussed adding pictures of the animals to the database. Felicia stated that there were spaces for this.

Felicia also discussed the DNA project that would help to have a way to prove lineage between parents of a pig. An email had been sent to the Board members concerning this.

Felicia motioned to take discussions to email. Alison seconded. Passed.

Adjournment

Meeting was adjourned at 10:02 pm by Alan McKamey, seconded by Alison CharterSmith. The next general meeting will be at 8:00 PM EST on October 13, on Zoom Conferencing.

Minutes submitted by: Felica Krock